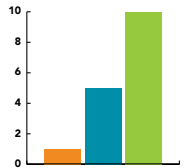




OVER ONE MILLION DOLLARS IN SCHOLARSHIPS AWARDED

COLORADO MESA UNIVERSITY FOUNDATION
ANNUAL REPORT



NUMBERS UP FRONT
PAGE 4



GIVING BACK
PAGE 6



DONOR HONOR ROLL
PAGE 10

BOARD OF DIRECTORS 2016-2017



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MISSION

The mission of the Colorado Mesa University Foundation is to strengthen educational opportunities at Colorado Mesa University through the generation and distribution of all gift assets. The foundation serves as the depository for all charitable gifts and acts in a fiduciary capacity as exclusive agent for donor activity.

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CONTACT

970.248.1902

foundation@coloradomesa.edu

SupportingCMU.org

I'm always struck when I walk around campus by the interconnectedness of the CMU family.

We have siblings attending school here, cousins, husbands and wives. Some of our students are second- or even third-generation attendees. Their parents and grandparents went to school here when it was Mesa State or Mesa Junior College.

Many of our faculty members and staff are CMU graduates. In some cases their children are students.

That we have that long tradition of passing down Maverick values speaks to the quality of the institution we've all built.

You can read about a few of the people and institutions that have a long and consistent history of supporting CMU in this report. The Brownson family, Dalby Wendland and Co. and Doug and Jamee Simons of Enstrom Candies are wonderful examples of people with a long-running commitment to making CMU a great university.

They are hardly the only ones, though. Our new Foundation CEO, Liz Meyer (pictured above), may not be a CMU grad, but she is



a Grand Junction native, and her family has a long relationship with CMU. In fact, she has the same job her mother, Kathy Herzog, had from 1991 to 1998.

Liz takes great pride, I'm sure, in pointing out to her mother that it is on her (Liz's) watch that the Foundation for the first time in its 55-year history funded \$1 million in scholarships from the endowment. But she would be the first to acknowledge that her mother helped lay the groundwork for what the Foundation is doing today.

Funding \$1 million in scholarships is a significant milestone for

CMU. But we don't intend to stop here. We still must contend with reduced state funding. That has become a fact of life for CMU. To continue to grow and become even better our alumni and the community, as they have done for a long time, must continue to be a key part of the mix that makes CMU the institution we all want it to be.

Sincerely,

Tim Foster, President
Colorado Mesa University

AN INSIDE LOOK

04 NUMBERS UP FRONT

See the financial highlights and learn about the progress and commitment of donors.

06 A FAMILY LEGACY

The Brownson family has been giving to CMU since before the creation of the Foundation.

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Investing in the community that has been so good to them.

09 KEEPING CMU ACCOUNTABLE

Dalby Wendland strengthens the accounting program at CMU.

10 ANNUAL DONOR HONOR ROLL

Recognizing Colorado Mesa University donors.

15 CONTINUING OUR SUCCESS

Invest now — keep CMU strong.

NUMBERS UP FRONT

FINANCIAL HIGHLIGHTS

The 2015–16 Fiscal Year saw significant donations given through the Colorado Mesa University Foundation. These investments provide scholarships and fund perpetual endowments, campus expansion and support programs.



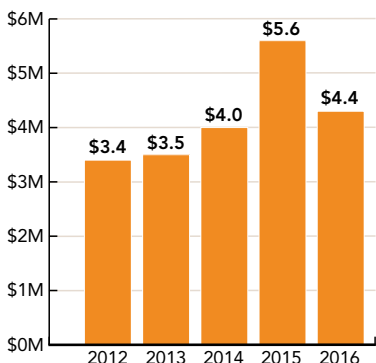
Fiscal Year 2015-2016

Gifts received	\$4,390,588
Number of donors	4,491
Scholarship dollars awarded	\$1,181,172
Endowment value	\$24,561,240

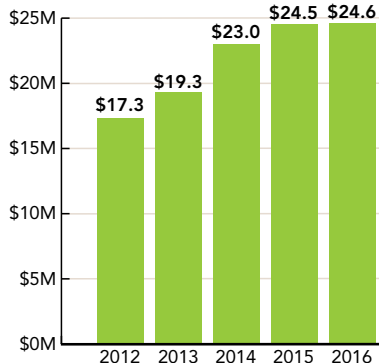


Increase in Number of Donors

Gifts Received In Millions of Dollars

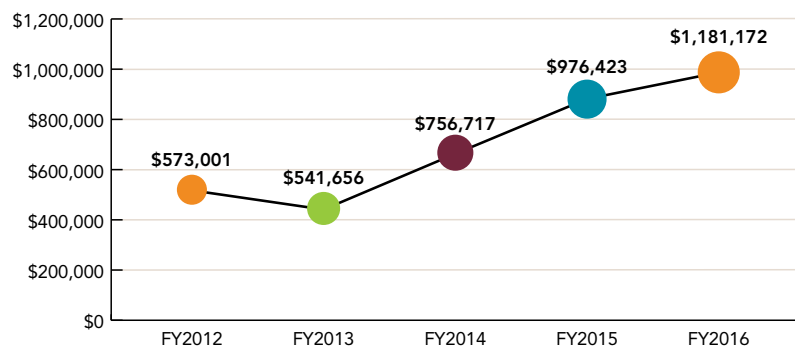


Endowment Value In Millions of Dollars



Increase in Scholarship Dollars Awarded

Scholarship Dollars Awarded



All gifts support students. No fees are taken from donations.

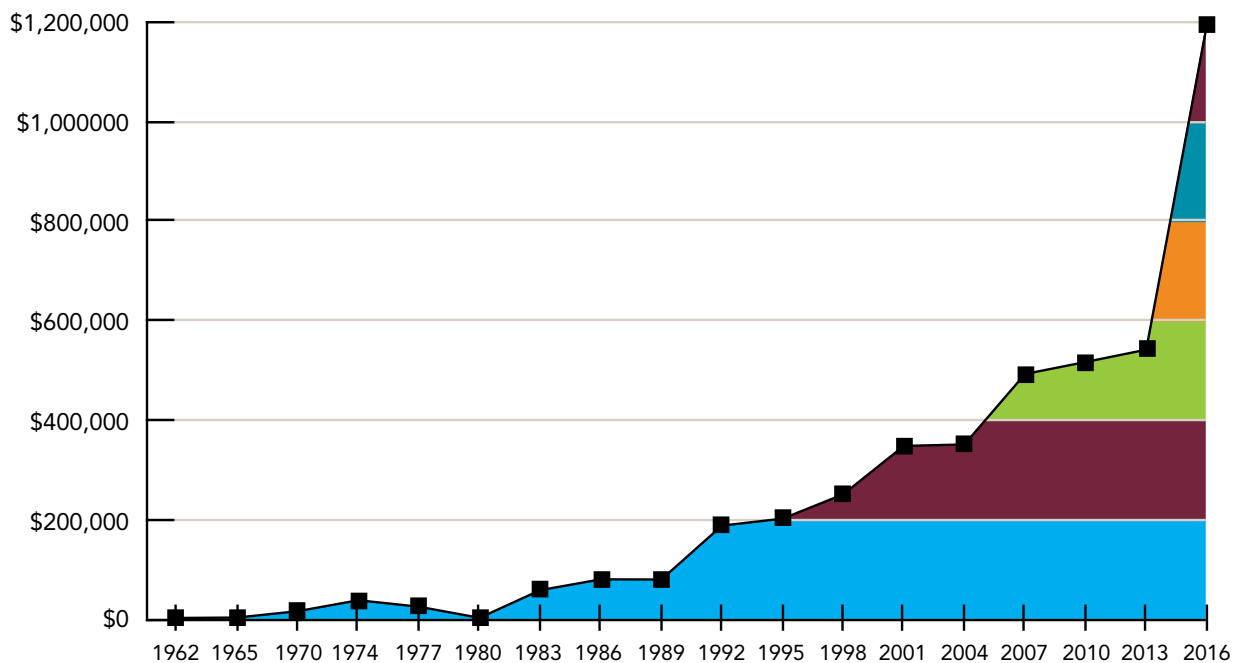
1
\$

**MORE THAN
FOUR THOUSAND
DONORS, SIX
THOUSAND
THIRTY-TWO
GIFTS AND
OVER ONE
MILLION
DOLLARS IN
SCHOLARSHIPS**

**MORE THAN
ONE MILLION
AWARDED**

In 1962, then Mesa Junior College awarded a mere \$3,175 in scholarships. Fast-forward 53 years. In fiscal year 2016, the CMU Foundation awarded, for the first time, more than \$1 million in scholarships. That remarkable increase didn't happen without a lot of work by a substantial number of individuals. And certainly not without a tremendous amount of support for the University, particularly from those individuals, businesses and families that give to CMU year after year after year. As CMU enrollment has grown over the years, so, too, have their gifts. These supporters are critical to the success of the University. Here are a few of their stories. →

Scholarships Awarded by Year



A FAMILY LEGACY

It's difficult to speak to most members of the Brownson family without CMU coming up at some point in the conversation. The family has a spider web of connections to the University. For starters, nearly every Brownson has either graduated from or attended CMU at some point in the past 70-plus years, starting with Bud Brownson in 1945.

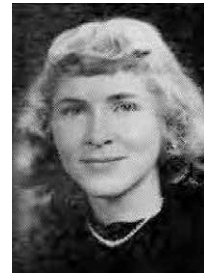
He arrived at what was then Mesa Junior College after a short stint in the Army at the end of World War II. It was on the at-the-time small campus of Mesa where he met his soon-to-be wife, Phyllis, a business student and part-time employee in the office of the dean of men. The two married, moved into what was known then as Veterans' Housing on campus, and started a family. They never forgot the junior college where they met.

At any time during the school year at CMU nearly a dozen students on campus are recipients of one of eleven Brownson family endowed scholarships.

Brownson family giving to CMU began about the same time Bud was playing football. His father would become the first in a long line of Brownson CMU supporters. Brownsons, in fact, were giving to CMU a full 25 years before the CMU Foundation



Above: Phyllis West, Mesa Junior College Homecoming Queen, 1948 (seated at top); **Top Right:** Bud Brownson, 1948; **Right:** Phyllis West, 1948; **Bottom Left:** Phyllis Brownson, 2016



was created. They have been generous, consistent donors ever since.

Family members prefer not to talk about how much money they have given over the decades. But generosity is obvious. There's the Brownson Arena, for example, named in recognition of their support. But there are also at any time during the school year nearly a dozen CMU students who are recipients of one of 11 Brownson family endowed scholarships.

The endowment was established in 1984 by Bud and Phyllis.

It started with one football scholarship and has grown over the years to include a second for football, scholarships for basketball, baseball, soccer, volleyball, music and business. There's also one for a WCCC student and one minority scholarship. In addition, Bud and Phyllis' son, Sandy, and his wife, Holly, have endowed a District 51 Scholarship that goes to a student who attended Pomona Elementary School and participated in the early literacy mediation program.

Add it all up and that's 11 students every year who are the beneficiaries of the Brownsons' generosity.

It is donors like the Brownsons who have helped the CMU Foundation award in 2016, for the first time in its 55-year history, \$1 million in scholarships. That milestone has been years in the making. The CMU Foundation endowment is nearly \$25 million and funds over 250 named scholarships.



"Phyllis Brownson and her family are the perfect example of donors who step up every year," said Liz Meyer, the CMU Foundation CEO. "Without the sustained giving that we get from the Brownsons and other generous, civic-minded people, CMU would not be the vibrant institution that it is today."

Today there are literally hundreds of CMU alumni in all walks of life around the world who were recipients of a Brownson scholarship and owe at least part of their success to the Brownson family.

That's what Phyllis Brownson wants to talk about and the fact that she is a firm believer that CMU is a high-quality school, where students can get the education they need to compete in the 21st century.

One recent morning she and her son, Sandy, sat around her kitchen table and reminisced about Bud Brownson's days as a Mesa Junior College football player, what the school was like then and what it's like now. It certainly doesn't look anything like it did in the middle of the 20th century. But, Phyllis said, there has been one constant: CMU is and has always been

a school with quality instruction, a school where every student has access to his or her professors, where students can get quality education at a reasonable price.

That is a message echoed by the CMU Foundation.

"Our job at the Foundation is made easier by the fact that CMU is an easy sell," said Meyer. "No institution can afford to be content with the way things are," said Meyer. "We work constantly and diligently to make CMU a more vital learning environment for more students every year."

Phyllis Brownson remembers fondly her days at Mesa Junior College. She loved the college then, and she loves the CMU she often visits today when she attends concerts or football or basketball or volleyball games.

"Mesa," which she prefers to call it, rather than CMU, "is a good school." It's been good for her and her family. They, in turn, have been good to the University. ♦

SCHOLARSHIP GIVES OPTIONS

To hear CMU senior Michael McGovern tell it, a scholarship is the ticket not just to an education, but, more importantly to him, options after graduation.

Thanks to a \$3,000 Brownson Family Scholarship, he has been working on a double major in business management and sports management with a minor in accounting. When he graduates in December not only will his monthly outlay for debt repayment be smaller, he will have two distinct career tracks to pursue. Less debt gives him a jumpstart on his financial future, and two skill sets give him an edge in the job market.

"I was lucky to get this scholarship," he said. "A scholarship is a huge deal for me. The whole reason I came back to CMU was to keep tuition low. The scholarship is much more than just paying for

school. It gives me an opportunity to grow financially a little bit earlier. It's a huge weight off my shoulders," he said. "I'm very thankful."

"I like to keep my options open. I'm not set on one thing. I'm going to take the best opportunity I have when I get out of school – the best fit."

McGovern, after graduating from Grand Junction High School in 2011, played baseball at Trinidad State Junior College for two years and two more at Friends University in Nebraska. With his collegiate baseball career at an end he returned to finish at CMU. "I guess you could say I'm on the six-year plan," he said.

Tuition may be lower at CMU than at some other schools, but McGovern has no doubt the quality of education is just as good if not better than elsewhere.



Above: Michael McGovern, recipient of a Brownson Family Scholarship.

"It's a prestigious university. The facilities really impress me."

They may impress him, but he is quick to add it's not just brick and mortar that make a great school. What makes a school great is quality teachers. "CMU is becoming a big school," he said. "But it's not so big that you lose connection with your professors. I can go talk to any of my teachers and get personal help and advice. At a big university with 200 kids in a class that's pretty hard to do." ♦



A SWEET DEAL FOR CMU STUDENTS

When Doug and Jamee Simons talk about philanthropy and CMU, it's not so much about what they have done in the past. That's considerable, since they have been giving to CMU regularly since shortly after the two were students in the early 1970s.

What the owners of Enstrom Candies are more interested in is how they can do even more.

"CMU donations are a line item in the Enstrom Candies budget," said Doug. It's a line with a long upward trajectory.

"We'd like to do more," said Jamee. And indeed, plans are well under way to do just that.

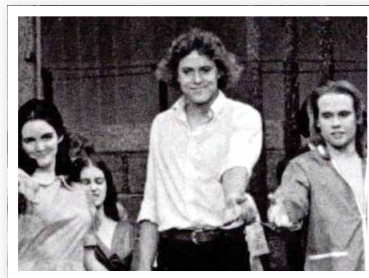
One project that will benefit CMU in coming years, spearheaded by Doug, is to donate the proceeds from the Rocky Mountain Open Golf Tournament to CMU athletics.

Doug put together a group that bought the rights to the Grand Junction tournament — the oldest continuously running golf tournament in Colorado. "We hope to endow a fund at the Foundation with those proceeds."

The Simonses, including their two sons, Doug Jr. and Jim, and Enstrom Candies (it's nearly impossible to separate the family from the company) understand this community has been good to them and in return they owe something to the community.

Giving to CMU is one way they repay that debt.

"We have spent our entire careers at the candy company doing a mail order business, importing a lot of dollars. So we feel a responsibility to support the



Top: Jim, Doug, Jamee and Doug Jr. Simons
Above: Jamee Enstrom and Doug Simons, students at Mesa State College.

wonderful institutions in the community," said Doug. "CMU is such an economic driver for this community. It's important to us that we support it. At the end of the day it comes back to you in spades."

Enstrom Candies' support of CMU began with Jamee's grandfather, Chet Enstrom. Among other things, while a senator in the late 1960s, he pushed the bill in the legislature to make Mesa Junior College a four-year institution. A scholarship in his name is still on the books. A few years ago Doug and Jamee, in addition to their other gifts to the school, began adding money to that scholarship.

Now, the two are starting to think about the next generation. Doug Jr. and Jim are Enstrom Candies employees. They have been given the responsibility of picking the recipients of the Enstrom scholarship.

It's part of an effort by their parents to teach them the value of philanthropy.

Jim, asked if he plans to continue the philanthropic efforts of three generations before him, has a simple one-word answer. "Absolutely." ♦

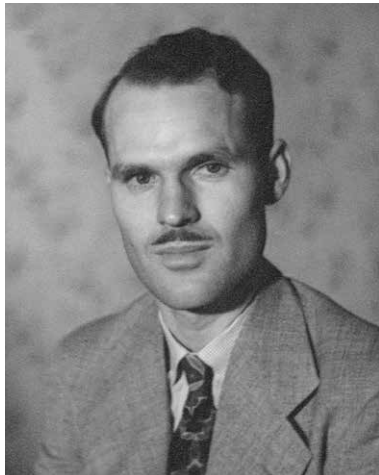


KEEPING CMU ACCOUNTABLE

Establish a good program and people will notice. Walter Dalby took note of the accounting program at Mesa College. In 1948 he founded the firm that evolved into Dalby, Wendland & Co., P.C., the largest home-grown accounting firm in western Colorado.

Dalby was an active Rotarian. More than 50 years ago the Rotary Foundation created a scholarship at CMU in his name. That scholarship still exists. It marked the beginning of Dalby Wendland's long relationship and history of giving to the University.

Below: Walter Dalby, founder of Dalby Wendland & Co., P.C.



That the University is good for the community is one reason to give. That it's good for Dalby Wendland is another.

Dalby Wendland's philosophy was simple. If the accounting program at CMU remained strong, Dalby would continue to be a consistent and generous donor. It has remained strong and Dalby Wendland has continued to be a donor for decades.

"When I joined Dalby Wendland in 1979 we were already doing a scholarship to accounting students," said retired Dalby Wendland principal Dennis Wagner. "CMU's accounting program was a good source for us for professionals. We got some good people out of that program. It was important to us to help people stay in the region."

Dalby Wendland currently has 17 CMU accounting graduates on staff, a full one-third of its accounting professionals. It also has routinely hired summer interns from CMU.

Sonya Foster, Dalby Wendland's marketing manager, said, "It's important that our organization is supportive of the community." Giving to CMU is one way to do that.

She noted that Dalby Wendland has a long history of working closely with CMU accounting professors and that has paid dividends for the firm.

"It gives us the opportunity to support the students," she said. "That's important to us."

The relationship of Dalby Wendland to CMU students goes beyond giving scholarships. Dalby Wendland, for example, regularly hosts mock interviews with students to prepare them for the real job interviews to come.

The message to students from Dalby Wendland is simple. "We want to help you succeed," Foster said. "We hope you consider public accounting and we hope you want to stay around here. And if you do, come talk to us." ♦

Some of the many Colorado Mesa University graduates employed at Dalby Wendland.

Back row, L to R: Shawn Kukulan, Staff Tax Accountant; Chris West, CPA and Tax Principal; Larry Terrell, CPA and Tax Manager; Jake Storey, Intern; Michael Brooks, CPA and Senior Tax Accountant; Steve Hovland, CPA and Audit Principal; Chris Allen, CPA and Audit Principal.
Front row, L to R: Nikki Hanks, Executive Assistant; Jennelle Ochoa, Staff Tax Accountant; Jennifer Wright, Senior Tax Accountant; Lisa Thon-Kollar, CPA and Tax Manager; Loren Hofer, CPA and Senior Tax Accountant; Sonya Foster, Marketing Manager; Jaime Martinez, CPA and Tax Manager; Shannon Nelson, CPA and Firm Controller; Donna Hardy, CPA and Tax Principal; Amber Elsberry, CPA and Firm Senior Financial Accountant.



DONOR HONOR ROLL



Thank you to our donors for their dedication to supporting student success at Colorado Mesa University. The following donors made gifts of \$1,000 or more to the CMU Foundation between July 1, 2015 and June 30, 2016. We also greatly appreciate the 4,000+ donors who are not listed but made a significant impact on the educational experience of all CMU students.



VALEDICTORIAN

\$100,000 and above

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 The Denver Foundation
 El Pomar Foundation
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 Mesa County Board of Commissioners
 William S. Robinson Trust

SUMMA CUM LAUDE

\$50,000–\$99,999

Altrusa Club of Montrose
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MAGNA CUM LAUDE

\$25,000–\$49,999

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CUM LAUDE

\$10,000–\$24,999

Alpine Bank
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 Jack Baumstark
 Tilman and Pat Bishop



Above: Scholarship recipients met their benefactors at the CMU Foundation Donors and Scholars event on September 9, 2015.
Upper Left: Faculty member Donald MacKendrick; **Upper Right:** Patti and Chuck Shear; **Right:** Will and Tad Hutchins at the Ruth Powell Hutchins Water Center opening, October 1, 2015.

Brook S. Blaney
 Phyllis Brownson
 Sandy and Holly Brownson
 R. Kelley and Nancy Burford
 Rod and Nina Christ
 LeeAnn Colloty
 The Colorado Health Foundation
 The Colorado Trust
 Karen Combs
 Gary and Christine Crone
 Diagnostic Radiology Associates
 Enstrom Candies
 Fisher's Liquor Barn
 Tim and Lisa Foster
 Grand Junction Kiwanis Foundation
 High Country Beverage
 Kids Voting of Mesa County
 Donald A. MacKendrick
 George McKinley Family
 Nationwide Insurance
 Tom and Jan Osborn
 Patricia M. Powell
 Doug and Hazel Price
 ProSpace Interiors
 Rocky Mountain Open
 Michael Santo
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 Shaw Construction
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\$5,000-\$9,999

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 Jeffrey C. Dinsmore
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 Wanda W. Putnam
 Quest Civil Constructors
 Quimby Family Foundation
 Redlands Lions Club



Above, L to R: The ribbon-cutting ceremony at the Tomlinson Library Grand Re-Opening, January 2016. Maxine Carnes, library benefactor. **Right:** On August 13, 2015 Colorado Mesa University's state-of-the-art cycling center was named the Chamberlin Cycling Center in recognition of Ed and Barb Chamberlin's generous support of the center.



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Rockslide Brew Pub
Rocky Mountain Orthopaedic
Associates
Doug and Sharon Schakel
Chuck and Patti Shear
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Strive
Strohm Link Family Foundation
Rick and Deanna Taggart
Timberline Bank
Trophy Case
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Caprock Behavioral Services
Carl's Jr.
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City of Fruita
Michael and Mary Clarke
Clarke & Company
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Conservation District
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Kevin Hartmann
Edwin and Harriet Hawkins
Jack Hays
Kari Henningsen
Thomas and Claudia Henshall
William Hodgson
Gary L. Hollingsworth
Home Care of the Grand Valley
John and Penny Hopkins
Hoskin Farina & Kampf
Bryan and Christine Howard
HRL Compliance Solutions
HUB International Insurance
Services
Impact Promotions
J & D Inspections
David and Martha James
Jimmy's Hamburgers
Kenneth R. and Kelly Johnson
Robert Johnson
Tyler and Jeena Jolley
Jolley Smiles
Doug Jones
Kansas City Chiefs
John Lamicq Ranches
Loralee Kerr
Kinder Morgan Foundation
Kent Kuddes
Stephen L. Laiche
David and Alesica Lansdown





Above left: Tom Osborn, Inventor in Residence and Tom Benton, director of the Maverick Innovation Center at the Center's grand opening, October 13, 2015. **Above right:** George N. Gillette, keynote speaker of Entrepreneurship Day, April 27, 2016.

Daniel J. Linsacum
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 Steven H. Woodworth
 Duke and Cyrie Wortmann
 Susan Yeager
 Younge & Hockensmith

SUPPORTING CMU

Visit SupportingCMU.org, a place for CMU alumni and friends

The unwavering commitment and support of alumni, donors, community leaders and friends has propelled Colorado Mesa University forward for nearly a century. Today, CMU is the intellectual and cultural center of western Colorado, providing an exceptional educational experience to over 11,000 students.

Whether you're an alum who has discovered the value of a CMU degree, a member of our Grand Junction community or a far-away friend who embraces the Maverick spirit, we could not succeed without you. Your engagement and generosity transform our students, programs and campus. Your gifts ensures CMU's continued growth and pursuit of excellence.

Giving to CMU

Leaving a Legacy

A gift to Colorado Mesa University is an investment in the university and the students who pass through our doors. Every dollar of support for scholarships, academic programs, athletics and campus expansion goes towards building a solid foundation for today and tomorrow. Gifts not only directly affect those on campus, but have impact around the community and across the globe as our students graduate and begin their careers.

Foundation

Building the foundation of CMU

Since 1961, the Colorado Mesa University Foundation has played an important role in providing additional dollars for scholarship and program support. The foundation serves as a charitable non-profit organization and retains fiduciary responsibility for the investment of the funds entrusted to it. Over 470 students annually receive scholarships administered by the CMU Foundation and provided by generous donors.

Alumni Association

Creating lifelong connections

The Alumni Association builds and cultivates relationships to benefit the alumni, students and faculty of Colorado Mesa University. The association counts more than 28,000 graduates, former students and past faculty among its ranks. These alumni and friends cherish the history of the university, support its current efforts and believe in its promising future.



COLORADO MESA UNIVERSITY FOUNDATION ANNUAL REPORT



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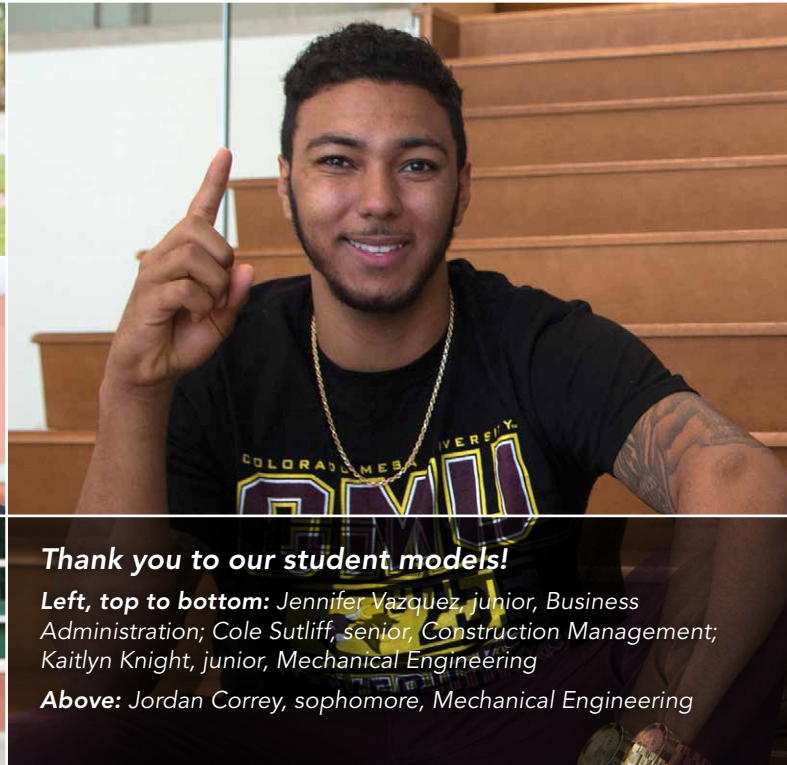



COLORADO MESA
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Thank you to our student models!

Left, top to bottom: Jennifer Vazquez, junior, Business Administration; Cole Sutliff, senior, Construction Management; Kaitlyn Knight, junior, Mechanical Engineering

Above: Jordan Correy, sophomore, Mechanical Engineering